

Dear Potential Sponsor,

Livsey Elementary School, a small but exceptional school in Dekalb County, relies heavily on community support to continue its tradition of educational excellence. We're connecting with you today because we're convinced that collaboration among Livsey, the community, and local organizations is the key to elevating educational experiences for our youth.

We take pride in active parent involvement and a thriving PTO, we work hard to support Livsey's educators in creating deep, meaningful learning experiences. As a STEM-certified school, we prioritize upgrading our school resources and learning initiatives to best prepare our students for their future. By sponsoring Livsey, you will not only help us cover the associated costs of these programs and initiatives but will also allow us to offer educational and social opportunities to all students regardless of their socioeconomic status.

In addition to the sponsorship levels outlined below, we are open to tailoring a sponsorship that best fits the needs of your organization. We value your support and would love to partner with you to create the BEST educational experience for Livsey students. We love Tucker and are proud to be a part of this vibrant family community.

2023-2024 LIVSEY ELEMENTARY PTO SPONSORSHIP LEVELS

Sponsor Level is applicable for the duration of one calendar year. August – July.

Levels include actual money donations as well as "in-kind" donations (Service or goods)

Platinum Level - \$2,500 and up

- Your company name and logo run on our digital marquee in front of our school for 2 months as a school partner.
- Your logo prominently displayed on our sponsorship plaque in the front hallway of the school.
- Company logo and information featured in our yearbook (up to half a page)
- Logo recognition on all social media platforms (Facebook, Instagram, and the PTO website)
- Top placement of logo on the website sponsor page
- Prime location on the Sponsor Banner
- Recognition of sponsorship and logo inclusion at PTO during general session meetings

Gold Level - \$1,000

- Your logo displayed on our sponsorship plaque in the front hallway of the school
- Company logo and information in our yearbook
- Logo recognition on all our social media platforms (Facebook, Instagram, and the PTO website)
- Logo inclusion on the website sponsor page
- Logo placement on the Sponsor Banner
- Recognition of sponsorship and logo inclusion at PTO during general session meetings

Blue Level - \$500

- Logo recognition on all our social media platforms (Facebook, Instagram, and the PTO website)
- Logo inclusion on the website sponsor page
- Logo placement on the Sponsor Banner
- Recognition of sponsorship at PTO during general session meetings

Small Business Level - \$300

- Logo inclusion on the website sponsor page
- Logo placement on the Sponsor Banner
- Recognition of sponsorship at PTO during general session meetings

If you have any questions or would like to discuss sponsorship options further, please feel free to reach out to me at chrisindat@yahoo.com. Your support means the world to us.

Thank you for your time and consideration!

Chrisinda Putnam Livsey PTO Treasurer/Sponsorship Chair

2023-2024 LIVSEY ELEMENTARY PTO SPONSORSHIP COMMITMENT

Company Information:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Contact Information:

Best Contact Person: _____

Title: _____

Email: _____

Phone: _____

Sponsorship Level Requested:

- Platinum Sponsorship (\$2500 and Up)
- Gold Sponsorship (\$1,000)
- Blue Sponsorship (\$500)
- Small Business (\$300)
- Other (please specify): _____

Additional Partnership Ideas: We are excited about the opportunity to partner with your company. We welcome any additional ideas or suggestions you may have for collaboration. Please share your thoughts below:

Thank you for considering this sponsorship opportunity. Your support is greatly appreciated! For any questions or assistance, please contact Chrisinda Putnam at chrisindat@yahoo.com.

